

SIERRA COUNTY FAIR - Agreement for Booth Space
October 6 – 10, 2021

Indoor booth **Size:** 8' wide x 6' deep

Outdoor Booth Size: 10' wide x 10' deep

1. All persons applying for a concession, industrial exhibit or educational booth hereinafter referred to as the Lessee, will be required to sign an agreement before being allowed to display or transact any business; and no contract may be sublet or assigned.
2. The Sierra County Fair hereinafter referred to as the Management, reserves the right to cancel at any time, for reasons satisfactory to it, any and all contracts made with Lessee.
3. Each Lessee is expected to deal honestly, respectfully and fairly with the public and any attempted fraud or misrepresentation will be considered sufficient cause for revoking the privilege.
4. Advertisements by means of poster, prints, handbills, etc., on buildings, trees, posts or on other places on the grounds, other than on leased booths, will not be permitted, nor will anyone be permitted to distribute any advertising or sell any product outside the booth.
5. The Management will use all reasonable care to prevent loss or damage to Lessee's property, but it is not liable in any manner for such loss, nor is the Fair liable for actions taken by the Lessee.
6. No refunds after two weeks (September 22th) before The Sierra County Fair. Booths are offered to local vendors only until September 6th, at which time any open spaces will be available to any vendors, including out-of-town vendors. Vendor spots will remain capped at 2 per vendor.

Lessee is expected to build and take down their booth. Construction may begin at **9:00 a.m. Monday.**

Educational and Non-Profit booths must have their displays completed by **9:00 p.m. on Tuesday** to be eligible for Judging. All large items must be in place by **9:00 p.m. on Tuesday** and may bring in smaller items daily if needed.

All booths must remain in place until **12:00 p.m. Sunday.** All booths are expected to be manned during the listed exhibit hall hours. Any vendor choosing to tear down early (before 12 p.m. Sunday) will lose space preference for future fairs.

All booths must be removed by **Monday, October 11th @ 12:00 noon.**

- **Educational or Non-Profit:** Provide information about activities or programs of a particular group or to educate the general public. **NO SELLING OR ADVERTISING OF PRODUCTS PERMISSIBLE**, (this includes fundraising) No charge for booth space. Any Educational or Non-Profit group wishing to sell merchandise, raffle tickets or any other services, will be considered a commercial booth.

- **Commercial:** Anyone who sells anything or promotes his or her business will pay a **fee of \$30** (*except food vendors*) per booth. All vendors must specify activity/product for sale on agreement form.

- **Food:** Contact coordinator for fees and details.

EXHIBIT HALL HOURS:	Thursday, October 7, 2020	8:00pm – 7:00pm
	Friday, October 8, 2020	8:00am – 7:00pm
	Saturday, October 9, 2020	8:00am – 7:00pm
	Sunday, October 10, 2020	9:00am – 12:00pm

**RETURN
THIS FORM**

Sierra County Fair Association

**PO Box 631
2101 S. Broadway
Truth or Consequences, NM 87901
575-894-2375 Ext. 6
Fax: 575-894-4445
sierra@nmsu.edu**

**AGREEMENT FOR BOOTH SPACE
SIERRA COUNTY FAIR
October 6 – 10, 2021**

Commercial - \$30

Non-Profit – No Charge

Food: Contact Booth Coordinator

NAME: _____

ORGANIZATION: _____

SPACE: Same as Last Year New Location Outdoor Indoor

PRODUCTS: _____

I have read and do agree to abide by the regulations for educational/commercial booth space at the Sierra County Fair. In consideration for the booth space, I agree to hold the County and Fair Association harmless for any damages, acts or incidents that may occur and release Sierra County and the Sierra County Fair Association from any liability.

Printed Name _____

Mailing Address _____

City, State, Zip _____

Telephone Number _____

Signature of Lessee _____

For office use only

DATE PAID: _____

CHECK#: _____

SPACE #: _____

NOTES: _____